



MAX GUARD[®]

Company profile

www.maxguard.ae

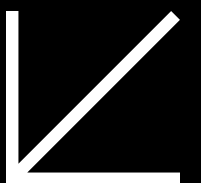


ABOUT US

Maxguard®, a subsidiary of MMZ Holdings, is the leading innovator in automotive protection solutions, specializing in advanced paint protection technology, premium window tinting, ceramic coatings, anti-corrosion systems, and comprehensive car care products.

Established in the UAE in 2005, Maxguard® has consistently set new industry standards, delivering high-performance solutions to automotive dealerships, government agencies, fleet management companies, and luxury car owners across the GCC region.

With a legacy of innovation, reliability, and excellence, Maxguard® is committed to enhancing vehicle aesthetics, longevity, and value. Our solutions are designed to empower automotive dealerships to maximize their revenue streams while providing their customers with state of the art vehicle protection and care.



VISION

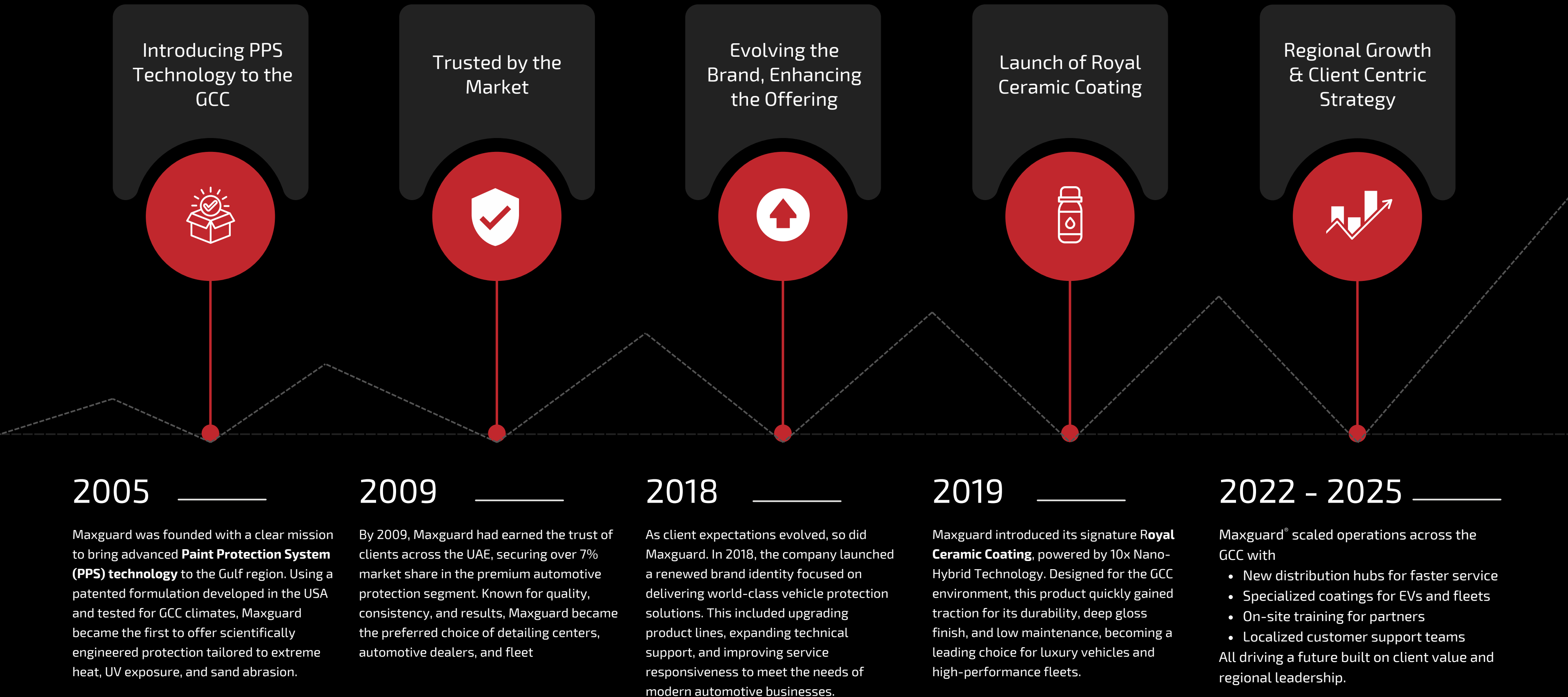
To be the most trusted and innovative provider of premium automotive protection solutions in the GCC region, setting global benchmarks in quality, technology, and customer satisfaction.

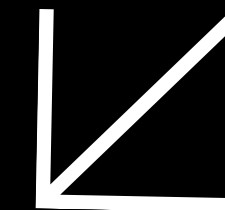
MISSION

To deliver world class automotive care solutions that enhance vehicle aesthetics and protection, while maximizing profitability for our partners through tailored business models and strategic collaborations.

**Maxguard®
delivers trusted
car care and
protection.**

Company Timeline





OUR LEGACY & MARKET LEADERSHIP



With over 20+ years of industry expertise, Maxguard® has established itself as the undisputed leader in the automotive protection segment Automotive Accessories, Automobile Security Product, Automotive Window Films and Armored Vehicles and has served over 1 million vehicles.

We are proud to be the first and only provider of the world's patented paint protection technology approved by over 20+ OEM's a testament to our innovative edge and commitment to quality. We currently serve up to 2000 vehicles across different auto dealership locations in the UAE on a monthly basis.

We have been at the forefront of the Auto Car Care industry in the UAE as the pioneers in introducing Automotive Paint Protection Services in the region.

Maxguard Origins



PROTECT GARD Professional Window Tinting

PROTECT GARD window films are available in metallized, non-reflective and top of the range ceramic types.

These films are designed to enhance your vehicle's appearance and provide High Performance heat rejection.

Range of optically clear and colored films are available to customize your vehicle.

A Smart Choice!!

PROTECT GARD Professional Window Tinting
Made in USA

Patented Scratch Resistance Technology

Optically clear safety film

Up to 70% Heat Rejection

MAXGUARD
TO PRESERVE & PROTECT

MAXGUARD PROTECTS AGAINST DAMAGE CAUSED BY...

- UV Rays
- Sand & Dust
- Bug Guts
- Bird Droppings
- Road Stresses
- Airborne Oxidants
- Exhaust Gases
- Salt
- Acid Rain

PROTECTED UNPROTECTED

Exterior

Leather

Fabric

al tayer motors الطابير للسيارات

Resource International Fac

MAXGUARD
TO PRESERVE & PROTECT

Never Wax Or Polish Your Car Again!!!

Maximum protection... ..maximum care

MAXGUARD
TO PRESERVE & PROTECT

Maximum protection... ..maximum care

WORLD'S ONLY PATENTED PAINT PROTECTION TECHNOLOGY

*US PATENT # 5 081 171

About PPS Technology

The Patented Protection System (PPS) is the only patented system available today and the only patented system certified to meet U.S. Military requirements - the most demanding quality standards in the world.

What does PPS do?

- Chemically bonds PPS to the paint of the car
- Strengthens and adds depth to the finish
- Makes existing paint and color

The Magic of PPS

PPS is a chemical that is applied to the paint of the car. It is a chemical that is applied to the paint of the car. It is a chemical that is applied to the paint of the car.

Here is how the patented PPS process works:

Step 1: Preparation of the surface. The surface is cleaned and polished.

Step 2: Application of the PPS. The PPS is applied to the surface.

Step 3: Curing. The PPS is cured.

Paint Protection System

The PPS is a chemical that is applied to the paint of the car. It is a chemical that is applied to the paint of the car. It is a chemical that is applied to the paint of the car.

Interior Protection

The PPS is a chemical that is applied to the interior of the car. It is a chemical that is applied to the interior of the car. It is a chemical that is applied to the interior of the car.

Keep Your Car Looking Showroom New!!

Nano Ceramic

Window Film	Shade	UV Protection	Heat Rejection	Visible Light Transmission	Total Solar Energy Rejected
Nano Ceramic - Window Film 30% Shade	30%	99%	73%	73%	57%
Nano Ceramic - Window Film 50% Shade	50%	99%	88%	60%	60%

Performance

Window Film	Shade	UV Protection	Heat Rejection	Visible Light Transmission	Total Solar Energy Rejected
Performance - Window Film 30% Shade	30%	99%	73%	73%	57%
Performance - Window Film 50% Shade	50%	99%	88%	60%	60%

Standard

Window Film	Shade	UV Protection	Heat Rejection	Visible Light Transmission	Total Solar Energy Rejected
Standard - Window Film 30% Shade	30%	99%	73%	73%	57%
Standard - Window Film 50% Shade	50%	99%	88%	60%	60%

Clear

Window Film	Shade	UV Protection	Heat Rejection	Visible Light Transmission	Total Solar Energy Rejected
Clear 0% film	0%	99%	73%	73%	57%
Clear 0% film	0%	99%	88%	60%	60%

Professional Window Tinting

PROTECT GARD Films are manufactured under highest technical standards in USA and comes with 5 year's Warranty against Peeling, Cracking, Discoloration and Adhesive Failure.

Automotive Films Available in 20% 30% & 50% shades.

Authorised Agent

CARS 24 UAE
Toll Free: 800 1110 900
Website: cars24.com/ae/
Facebook: CARS24 UAE

UP TO LIFETIME WARRANTY

OUR TRUSTED PARTNERS



AL MASAOOD AUTOMOBILES (NISSAN, INFINITI, RENAULT)



ARABIAN AUTOMOBILES (NISSAN, RENAULT)



TRADING ENTERPRISES (HONDA, JEEP, CHRYSLER, VOLVO)



AL FUTTAIM MOTORS (TOYOTA, LEXUS)



GARGASH ENTERPRISES (MERCEDES-BENZ)



EMIRATES MOTOR COMPANY (MERCEDES-BENZ)



PREMIER MOTORS (FORD, LINCOLN)



AL TAYER MOTORS (FORD, LAND ROVER, LINCOLN, MERCURY)



ALI & SONS. (VOLKSWAGEN, PORSCHE)



ABU DHABI MOTORS (BMW)



AGMC (BMW)



CARS24



BIN HAMOODAH MOTORS



POLARIS GRAND SERVICE STATION (GSS)



SOHAIL BAHWAN OMAN



ROADS & TRANSPORTATION AUTHORITY (RTA)



DUBAI TAXI CORPORATION (DTC)



LIBERTY (CADILLAC, HUMMER, CHEVROLET, AUDI)



GOVERNMENT AGENCIES AND POLICE FORCES
ACROSS THE UAE AND OMAN.

OUR OFFERINGS

MAXGUARD® PAINT PROTECTION TECHNOLOGY

The World's Only Patented Paint Protection Technology – US Patent #5,171,081

Maxguard® offers unmatched vehicle protection with a 7-year showroom shine, easy clean hydrophobic surface, and increased resale value now expanding across the GCC. Its advanced coating guards against UV damage, bird droppings, sap, acid rain, scratches, swirls, and fading. The 10H Royal Ceramic Coating adds extreme gloss and up to 5 years of durable, self cleaning protection. Safe for all vehicles, Maxguard® provides full, non-toxic protection inside and out.





MAXGUARD® EXTREME NANO CERAMIC WINDOW FILMS

Premium Paint Protection Film for Automotive Surfaces

Maxguard® window films, made in the USA with advanced nanotechnology and patented scratch resistant films, offering 99% UV rejection to prevent interior fading, high heat rejection for comfort and efficiency, exceptional optical clarity and durability, and safety films that prevent glass shattering for added protection and privacy.

APPLICATIONS

Maxguard® films are ideal for automotive use in hot climates to boost comfort and efficiency, for commercial and residential buildings to reduce heat and lower energy costs, and for decorative or privacy needs with a range of shades and colors available.



Most Advanced Nano Ceramic Technology for ultimate Heat Rejection

Rejects upto 96% of IR* infrared Heat carrying sun rays.

Elegant Deeper Black Color

Blocks more than 99% of harmful UV rays, preventing overexposure.

Total Solar Energy Rejection (TSER) up to 65%.





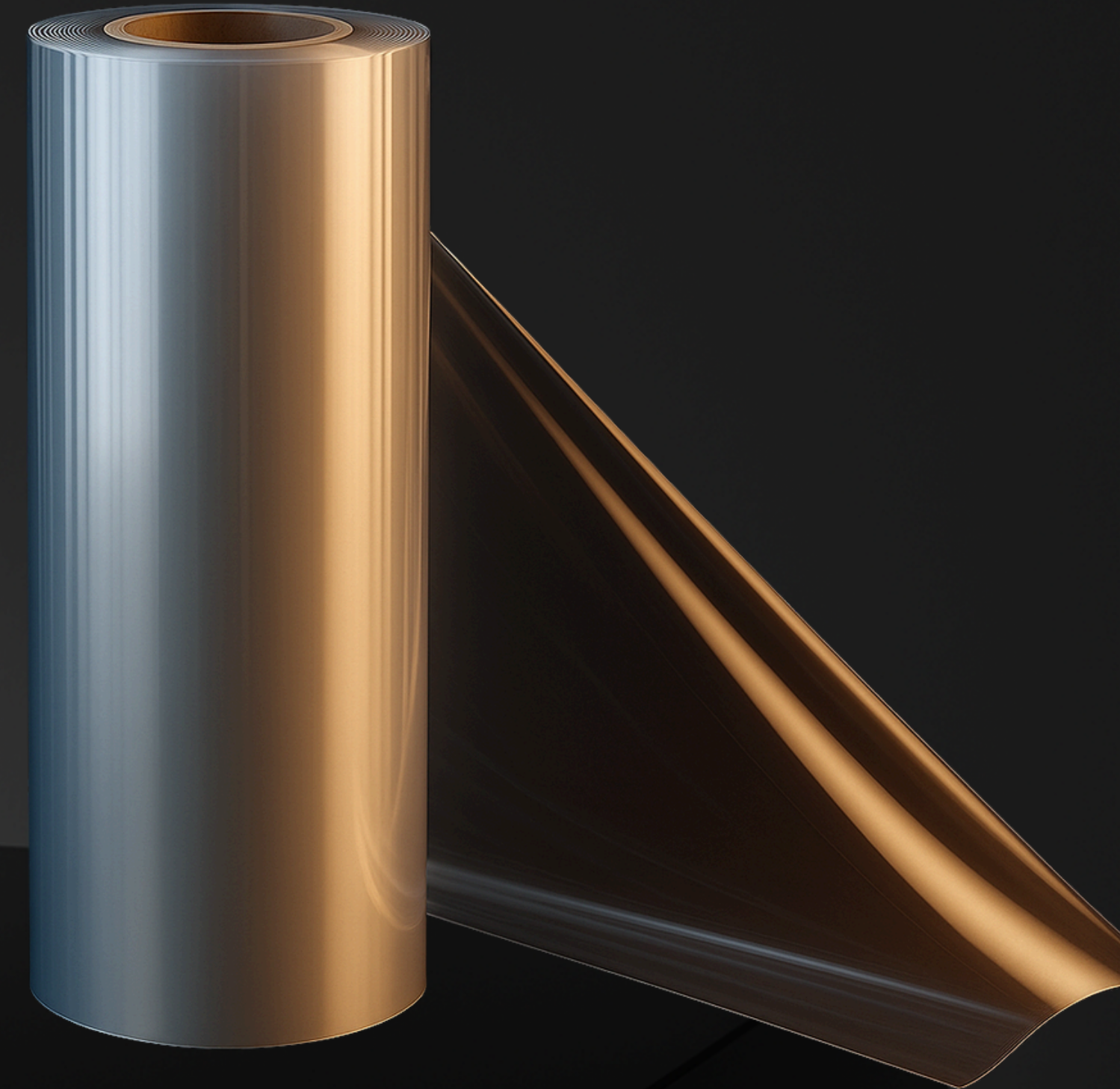
MAXGUARD® PAINT PROTECTION FILM

Premium Paint Protection Film for Automotive Surfaces

Maxguard® paint protection films, engineered with cutting edge self healing technology and a high gloss or matte finish, provide invisible defense against stone chips, road debris, scratches, and environmental contaminants. Manufactured to the highest standards, our films offer superior durability, UV resistance to prevent yellowing, and optical clarity that preserves the original look of the vehicle.

APPLICATIONS

Maxguard® PPF is ideal for automotive applications in harsh climates, protecting high impact areas like bumpers, hoods, side mirrors, and door edges. Designed for both everyday drivers and high performance vehicles, it enhances resale value while maintaining showroom finish. Available in multiple finishes and coverage options to suit personal and professional protection needs.



**Self-Healing
Technology**

**Hydrophobic
Topcoat**

**High Durability
& Thickness**

**UV & Yellowing
Resistance**

**Crystal Clear
Optical Clarity**

COMPETITIVE ADVANTAGE & INNOVATION

PATENTED TECHNOLOGY & SUPERIOR PERFORMANCE

Maxguard® is the world's only provider of patented paint protection technology, and its window films feature advanced nanotechnology with patented scratch-resistant coatings.

PROVEN TRACK RECORD & MARKET LEADERSHIP

Maxguard® is ISO 9001:2000 certified, ensuring top-tier quality management, with products made in the USA, globally distributed, and backed by lifetime warranties on select offerings.

QUALITY ASSURANCE & CERTIFICATIONS

Maxguard® proudly serves leading automotive brands and dealerships across the UAE and GCC, and is the preferred partner for government agencies, fleet managers, and luxury car owners.



a subsidiary of **MMZ HOLDINGS**



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